SHE IS FOOLISH TO

YOUNGSTER

# **CLAIMED BY ROME**

Italians Completely Defeated in Second Attack on Goeritz,

Vienna Says.

SEVEN CORPS BEATEN.

Serious Damage Reported at Ancona When Fleet and Sea Planes Bombarded Port.

ROME, July 28 (via Paris, July 29). -Further "remarkable progress" was made yesterday by the Italians on the Carso plateau, according to an official statement issued to-night at the headquarters of the General Staff. The communication follows:

"Our adversary, profiting by a fog, attempted an attack against our positions at Passo del Cacciatore, between Mounts Chiadeni and Avanza in Carnia, but was promptly repulsed by counter attacks. Our Alpine detachments attacked some of the enemy's tranches in front of positions at Val Piccolo and conquered the greater number of them.

"On the Carso plateau yesterday was spent in strengthening important positions captured the day before. In the centre, nevertheless, further remarkable progress was made thanks to the conquest of some strongly held enemy trenches which enabled us to straighten out our line of deployment. The latest advices place the number of officers taken prisoner on the 26th at 102.

"On the rest of the front there has been no especial change in the situ-VIENNA, July 29.—An official state-

ment says:

The second battle in the district
of Goeritz, more formidable than the
first, has terminated in the complete failure of the enemy, who, in a dis-trict of about 20 kilometres (134, miles) front, between Monte Sabotino and the coast, had seven corps, with at least seventeen divisions of infan-

at least seventeen divisions of infan-ity, and tried to break through with-out regard to men or material.

A combined attack by warships and seaplanes at Ancona resulted in much damage to the railroad there.

"All the units returned without loss. The enemy naval forces were not sighted."

REMARKABLE GAIN WHAT IS A PERF "Ad" of Brooklyn Widow Raises Weighty Question Martha Stevens, who seeks a successor to late lamented who left her a fine home, tells

what kind of man'she wants. Evening World readers are invited to contribute their ideas.

Brooklyn Widow Who Believes in Using the Want Columns Says the Paragon Who Will Fit the Title of "Perfect Husband" Must Be No Sordid Money Grubber-Good Looks and Shape Don't Necessarily Count.

#### By Marguerite Mooers Marshall. What is a perfect husband?

What physical, mental, moral and financial qualities best fit a man for playing the marriage game to win? Is the ideal husband a model of manly

beauty? Or is pulchritude a drawback to him in his connubial role? Must the superlative spouse possess wealth, a moderate competence, or "the fortune that is in two strong hands and a loving heart," to quote that connoisseur in matrimonial bliss, Miss Laura Jean

ha Sir Galahad or a person with a purple Phillips-Oppenheim past more likely to trot steadily in double harness? Is a poet, a preacher, a plumber, a merchant, a marine, a millwright best fitted to make his wife happy? Should the ideal husband be young, middle-

aged or a spry old gentleman? Once again, what is a perfect

Every woman has her own

answer to this question, and I wish she would write it out for me. I shall be glad to print as many letters defining the perfect husband as Evening World read-ers will send me. Men are encouraged to contribute to the discussion; observation, if not experience, should have given many of them convictions as to the qualities and characteristics which women value most in the men they marry. Tell me what some of you think about it.

In the meantime I discovered on roman yesterday who has a pretty icfinite idea of the sort of man she mind painting a word-picture of him. She is Mrs. Martha Stevens of No. Elmore Place, Brooklyn, and al recently inserted in a Brooklyn paper the following advertisement:

WIDOW would like to get acquainted with a gen tleman; object matrimony; no triflers; own beautiful home. Address Bex 201, Times Office Mrs. Stevens decares that that advertisement means exactly what it says. "I made it public from the highest of motives," she told me. "I want to keep this lovely home of mine. I was always perfectly happy with my first husband until he died three years ago. He left me my home, and told me that he wanted me to marry again. Now, that my son Charles is married, I must have someto help me in the upkeep of this

big house.
"If you think, however, that I "lif you think, however, that I big house." "If you think, however, that I want a clubman, a fly-by-night or a man who is not a home lover, you are mistaken. The man I choose must be a teetotaler. He must take a physical examination before I marry him, and I am willing to submit to the same thing. I want a man who will be company for me and who will have a little money besides his salary. I hope my advertisement will be taken seriously, for I want to find the right sort of husband as soon as possible. No triflers need apply."

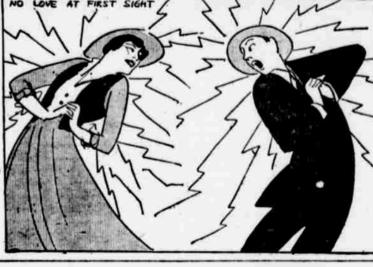
Mrs. Stevens has already had letters from a score of hopeful candidates. She admits that one of there, in particular, is "just awfully nice," but she is nowhere near a decision yet. I found her a plak-cheeked, comely woman, who wears a cluster of Castle-clip curls in the back of her neck and who smiles easily and often.

neck and who smiles easily and often.
"Can't you describe for me in greater detail the perfect husband for whom you're looking?" I asked.
"Since you have already been mar-

To Own Your Home

If that be your ame bition, do not fail to read the splendid list of Real Estate offerings that will appear in Next Sunday's World. Many houses can be bought on terms within the reach of all.

Read the Real Estate Ads. In the Daily and Sunday World!



#### WAR NEWS IN BRIEF

The German drive at Warsaw, pushed forward with notable energy for a period covering more than two weeks, has not made any material progress since last Tuesday, according to reports ocming from Petrograd, London and Berlin

The Russian authorities, in their latest official announcement, reit-

considers perfect, and who doesn't right of the Narew German attacks have been repulsed.

Between the Wieprz and the Bug there has been stubborn fighting named.

Joffre was destined to have but one in which the Russians claim success and the capture of 1,500 German

The French official statement of to-day reports minor activityy but no fighting of any importance.

The latest Italian announcement says thee progress of the Italian forces on the Carso Plateau has been satisfactory and that they have been

ried once, I am sure you have some ideas on the subject."
"My first husband was as near per-fect as a man could be," promptly responded Mrs. Stevens. "All I ask is that the next one I pick out shall be equally desirable."

successful in minor encounters at other points.

equally desirable."
"But must the man be good looking?" I persisted. AS TO LOOKS, WELL, "HAND-

SOME IS AS HANDSOME DOES." "A perfect husband must be truly refined, must have the manners of a "A perfect have the manners of a gentleman at all times and in all places," she stipulated. "If he looks like a gentleman his looks will be everything they should be. Details such as a Grecian nose, flashing dark eyes, curly hair, don't matter in the least. A perfect husband may be tall or short, stout or slim. Handsome ls as handsome does.

"The man who satisfies my ex-

"The man who satisfies my ex-pectations must be somebody. He must prove by the position he has attained in the world, that he has talents and ambitions above the common lot. No butcher, baker or candlestick maker, need answer. candlestick maker need answer my advertisement. I think an ideal type is the successful American business man, who has not been too busy, however, to lose all interest in music, books, the theatre and other forms of art. "I must say it seems strange for me."

"I must say it seems strange for me to be talking like this," Mrs. Stevens broke off, smoothing her white apron a bit nervously. "But I know what I want, and why shouldn't I admit that I want it? Something told me to put that advertisement in the paper.
I love my home and I can't bear to
go away from it. Yet I am unable to
keep it up alone. I have made up my
mind not to let rooms or studios. A
widow has to be so careful, you know.
Other women are naturally isalaus of Other women are naturally jealous of her. If I let a room in my house to a young man and happened to walk down to the corner with him, every down to the corner with him, every other woman on the street would be whispering behind her hand about it.

"I need a friend and a companion, and advertising for a husband is simply asking for somebody who will be both of these things to me."

"Then you think a perfect husband must be a perfect friend?" I caught ber up.

"The perfect husband must give his wife the pleasantest companionship she can find anywhere," she elaborated. "He must think his home is the best place on certh and be willing to stay, in

it. He must be always kind and affectionate to his wife, providing her with the best that he is able to afford. He must not try to boss. In the ideal home husband and wife discuss together all matters of importance and each is willing to compression. is willing to compromise their points of view are radically

PLAIN WARNING TO GREEDY FORTUNE HUNTERS.

tends to make marriage simpler and happier if the wife has money or prop-erty of her own, and, incidentally, I believe that she should keep the mar agement of whatever she possesses in

Which the fortune hunters may take as a canny warning.
"How old must the perfect husband

ally speaking, I believe that a man in early middle age is more willing to settle down than a younger man.

IN HER HUSBAND TRUE CHIV-ALRY MUST NOT BE LACKING. "To my mind, a perfect husband must have a quality which is

lacking in many modern men-the quality of chivalry. He must be ready and willing to protect his wife from even an insulting glance. He must take the tender-est care of her, and perform all the little services with which a woman loves to see a man occupy Yet, after all, character is the most

nportant thing to consider when one be choosing a husband."

Do you agree with Mrs. Sievens's against the wester definition of a perfect husband? What reach its height. the Hearts of the People.

France Ranks Its Discovery of Joffre as One of the

Great Successes of the War-Britain Gains New

Courage After Housecleaning — Germany

Has Driven the Fear of Russia From

months of the war.

This goes as it stands, whatever he may or may not do in the future. I say this because Joffre is not without his critics: There are those who say he ought to move faster.

Joffre already deserves the undying gratitude of his country if he never strikes another blow. He refused at Charlerol to sacrifice his men for a brilliant but temporary success, though he must have known the country was waiting for him to make good; he ordered that soul-sickening retreat before a superior foe when he knew that every heart in France was weighted down by the doubt concerning him and his army; he patiently seized the opportunity he was locking for, then instantly transformed the swift German advance on Paris inta a disorderly retreat; he stopped short the mighty second German offensive in the west against the Channel ports and pinned his enemy down for a long winter trench campaign where he held the advantage.

Lastly, but by no means least, he so handled his resources in material and men that now, at the beginning of the second year of the war the French army is the finest fighting body in the melee. Joffre was the one man in France's forty million for the job.

Lastly hough the finest fighting body in the melee. Joffre was the one man in France's forty million for the job.

Lastly hough the finest fighting body in the melee. Joffre was the free months is specially praised by German critics, because the Slavs had so long a time to prepare their defenses.

The winning of Galicia has bound Austra-Hungary clear to the German to the Garman critics, has bound and the victories has bound and the victories has bound and the victories had the German have captured the German and season in miportance among the three great offensive which the German shave completely. The Baltic port of Libau, which is second in importance among the three great offensive demanded his resources in material and men that now, at the beginning of the second year of the war the French army is the finest fighting body in the melee. Joffre w the advantage.

Lastly, but by no means least, he so handled his resources in material and men that now, at the beginning of the second year of the war the French army is the finest fighting body in the melee. Joffre was the one man in France's forty million for the lob.

one man in France's forty million for the job.

At that, Joffre was an accident!

For some reason France had not seen fit to nominate a generalissimo, a commander-in-chief of her army. There was simply a board of generals and this board was supreme.

Manoeuvres were conducted as one would expect a board to conduct them. The Blue Army, under one set of generals, would take such and such a position at such and such a position at such and such a time. The Red Army, under another set of generals, would oppose the Blues and to do this they would hold such and such a line. The action would begin at a specified form and cease at a pre-arranged hour, the Blues and Reds then to be occupying this or that position. Naturally such manoeuvres scarcely developed initiative on the part of

erate their claims that the German advance movements in the direction of the Polish capital have been checked, and they specify when and where. The Berlin announcements do not dispute Petrograd.

The line on the left bank of the Narew, from Ostrolenka to the river Prut, has seen spirited fighting but remains unchanged, and to the right of the Narew German attacks have been repulsed.

Between the Wieprz and the Bug there has been stubborn fighting the stuator of the same of the army. How he came to be named is not clearly known. It have heard that Gen. Pau was the first choice, but he, for reasons of his own, thought Joffre ought to be named.

began, but he changed the rules radi-cally for this one. He gave the Blue army a city and its surrounding country to hold and he told the Red

rmy to take it. There was the dickens to pay, of course. Easy-going officers were left course. Easy-going officers were left far behind; incompetency developed in unlooked-for places; whole comin unlooked-for places; whole com-mands got captured, generals com-manding, staffs and all. Joffre took in every detail. The newspapers hinted that the manoeuvres were a flaceo, but Joffre considered the war game the most successful he ever

witnessed.

He had found the weak spots and knowing them he could apply the remedy. He applied it and a number of officers were retired.

War caught Joffre in the middle of his reorganization. But he fought it out like a man until he won a breathing spell; then he dispassionately continued lopping off official heads. His generals now average ten years younger than at the start and he has a tried man at every part of the line. Joffre accomplished all this in a year.

(To-morrow's article will deal with

VICTORIES IN GALICIA KEEP BALKANS NEUTRAL

By Carl W. Ackerman. (United Press Staff Correspondent.) Fourth Story.

BERLIN, July 29.-In the western campaign Germany met new conditions of modern warfare and overbe?" I asked, recalling that at the re-cent meeting of the Purity Congress in San Francisco his age was put at able to do so. In the eastern war area old conditions prevailed, and

> has fallen to German arms in this war is Belgium and northern France. Yet the chief glories of the German armies have been won in the east, for The fact that Lord Kitchener was in popular imagination the might of able to enroll more than two million the Russian Empire was the most disquieting fact of the war.

> This belief was encouraged by the general feeling that if Germany was to hold her own in the great war France must be overwhelmed before Russia's mighty millions could be

defenses.
The winning of Galicia has bound The winning of Galicia has bound Austro-Hungary closer to the German Empire, and has banished all hope among the allies of enticing Vienna or Budapest into making a separate peace. Fully as important, too, the Galician campaign has been the culminating influence which is preventing the neutral Balkan countries from entering the war. The diplomatic work of maintaining the neutrality of Roumania, Bulgaria and Greece has work of maintaining the neutrality of Roumania, Bulgaria and Greece has caused many sleepless nights at the German foreign office in the past months. If the three southeastern neutrals had joined the allies earlier in the war, when Russia's strength was at its full, Germany doesn't like to think about the possible conse-

(To-morrow's article will deal with Germany's present assets.)

BRITISH NOT DOWNCAST BY FIRST YEAR OF WAR

By Ed. L. Keen. (United Press Staff Correspondent.) Fourth Story.

LONDON, July 29 .- "Are we down-

This is the slogan of British footbal fans in the bleachers (or the English equivalent thereof) when the home team appears to be getting the wors of it. And the more precarious the situation, the heavier the accent.

Since the failure of the Anglo French spring offensive in Flanders, the disastrous defeats of the Russians, the news of unsatisfactory progress of the Dardanelles campaign, the development of the Fisher-Churchill scandal, the French-Kitchener row, and the disclosures regarding Britain's woeful lack of the implements of warfare, culminating in the disruption of the Cabinet, this attitude of the bleacherites has become the attitude

of the British public. And when the British public says it is not down-hearted, it means it. Proof of this lies in the spiendid fashion in which the workingmen of the nation have answered the call for industrial reinforcements (bear in mind that 80 per cent. of the British public consists of workingmen, their women and children), and never in history has a popular war-loan met with suci

success.

For the apathy displayed by the masses in the first ten months of the war the British Government has only itself to blame. The leaders of the nation made the mistake of intrusting the entire conduct of the war on land to one man-perhaps a military genius, but with serious limitations on the human side, including an utter inability to understand the civilian temperament. For seven months the war was conducted in secret. Through "It all depends on the age of the woman who wants to get married," said Mrs. Stevens. "A middle aged woman is certainly a great fool if she picks out a young sprig and thinks they can be happy together. Generally speaking I believe that the most valuable territory which has fallen to German arms in this mitted at the front and even then they were not allowed to tell the whol

> No wonder enlistments were slow volunteers is sure proof of the latent

The workingmen have been severely Russia's mighty millions could be mobilized. But the people of the Empire cause they were not told. So far as trembled last summer as Russia's hordes crept further and further into East Prussia while the campaign against the western allies was yet to reach its height.

Then, almost over night, came the fact is they did not understand, because they were not told. So far as they knew, victory was assured anyhow. They went along much the same as in peace times, and when they had reason to believe that their employers were taking advantage of them they struck. As to the charge of wholesale drunkenness, the fact that the Govarnment abandoned its

IN GEN. JOFFRE, FRANCE
HAS FOUND A LEADER.

By William Philip Simms
(United Press Staff Correspondent.)
Fourth Story.

PARIS, July 29.—Gen. Joe Joffre must be enumerated among the great French successes of the first tweive months of the war.

This goes as it stands, whatever be may or may not do in the future. I more us weeklies.

I mews that the battle of the Magurian one of the Magurian one of the Magurian one of the Magurian in all history. Seldom is a nation thrilled even in wartime as Germany was thrilled by the news that Marshal von Hindenburg had cleared East Prussia of the invaders. Until the Magurian battle Germany was not sure of herself. Von Hindenburg turned the light on the Russians and they are now the chief inspiration of the contributors to Germany's humorous weeklies.

Proposed drastic temperance measure is sufficient answer.

But now it is no longer "Kitchener's war," it is the Empire's.

Lloyd George has told not only the workingmen but the entire nation the truth. And the most striking litueration of the British workingman's willingness to help the Empire in its great need is the fact that, although turned the light on the Russians and they are now the chief inspiration of the contributors to Germany's humorous weeklies.

This goes as it stands, whatever be may or may not do in the future. I

If industrial conscription should become desirable, there need be no fear of industrial revolution. The only trouble has been that so many workingmen have feared that their labor would not simply be requisitioned for the defense of the country, but exploited for the benefit of individuals. This spirit of anti-downheartedness is general in England to-day.

(To-morrow's article will deal w

## IN VOSGES BATTLE, FRENCH REPORT

Hot Battles of Artillery and Grenades at Artois, Souchez

and the Argonne.

PARIS, July 29.—The French War Department to-day gave out the following official statement:

"In the Artois region there was the customary bombardment last night. and in the Souchez sector there were ades and bombs. In the Argonne there has been fighting with bombs and torpedoes in the vicinity of Bagatelle and at Courte Chausse

"Near St. Hubert, as well as in the Forest of Malancourt we blew up by means of mines several German po-

"In the Vosges, at Lingekopf, in the positions taken by us July 22, we picked up yesterday 200 German corpses and took possession of two
machine guns, 200 rifles and a great
quantity of munitions and equipment.
The German forces left on the ground
at Barrenkopf more than 400 dead.
The exact number of German prisoners made during the recent en-gagements July 27 and July 23, is 201."

Runs Over Child, Tries to Flee. After running over Hárold Bartell, four years old, of No. 126 Hayward Street, Brooklyn, at Lee Avenue and Hayward Street to-day, Dominick Romino, No. 534 Metropolitan Avenue, whipped up a team of horses attached to a coach and tried to escape, according to the police. He was captured and locked up. The child was seriously injured.



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